

## Support for London's creative media businesses in digital media

Four Corners is delighted to announce **Digital Film Lab**, a specialist professional development programme for creative media businesses to engage with digital film innovation.

The project is part of Digital Media Innovation Consultancy (DMIC), led by Ravensbourne London's leading digital media institute with support from match funders and delivery partners The Royal Borough of Greenwich and Four Corners. It is part funded with a grant from the European Regional Development Fund, and runs until April 2014.

The entirely free programme will support 120 London-based businesses over two years, and provides key areas of business support including:

- 1. Industry talks and demonstrations
- 2. Practical technology workshops
- 3. Consultancy, technical support, and business incubation
- 4. Business workshops covering contracts & clearances; exhibition/distribution; marketing and pitching; business strategies
- 5. Networking/showcasing events

## **ENDS**

## **Notes for editors**

For further information visit <a href="http://www.fourcornersfilm.co.uk/digital-film-lab">http://www.fourcornersfilm.co.uk/digital-film-lab</a> and to register your interest email: <a href="helena@fourcornersfilm.co.uk">helena@fourcornersfilm.co.uk</a>

The DMIC project will support 500+ London based SME's to innovate, grow and create new jobs by providing subsidized access to specialist spaces, knowledge, technologies, media and design facilities including Cisco borderless network environments, exceptional broadband connectivity, media and edit suites, software, media production kit, studios and prototyping labs.

Some of the project's key areas of focus include:

- Creative technologies
- Transmedia production
- TV & film
- Sound and music technology
- 3D Film
- Red Camera
- Social enterprise ethos
- 3D printing and prototyping
- Digital publishing
- Software and social gaming development

Primarily focused on the digital media, broadcast, creative technology and design sectors the project is located on the Digital Peninsula at North Greenwich but is accessible to businesses across London. A key strand of activity will be delivered in Tower Hamlets by Four Corners.

Four Corners is London's centre for production and training in film and photography, supporting over 500 people each year through specialist training, production, education and exhibition programmes, with access to cutting-edge filmmaking facilities and some of London's best professional darkrooms.

## Further details:

info@fourcornersfilm.co.uk www.fourcornersfilm.co.uk

Telephone: 020 8981 6111.

**Four Corners** 121 Roman Road Bethnal Green London E2 0QN





